



April 2018

Dear Business Owners,

We are pleased to announce we will be holding our annual "Run the Ridge" 5k mud run on July 14th, 2018 here at MSR!

For those who are new to our event:

"Run the Ridge" is a 5K Mud run and obstacle course, promoting a healthy lifestyle of exercise, outdoor activity and challenges for individuals and families alike. Run the Ridge features challenges such as mud pits, water features, tire obstacles, climbing, crawling and more MUD! We also offer a 2k Family Fun Run, and NEW THIS YEAR we are offering a team race!

By sponsoring this event your business will be acknowledged as a supporter of the Special Olympics of New York to thousands of families from within our community and across the state. Local businesses are the heart and soul of our community. Please take a moment to review the levels of sponsorship (attached).

Additional information regarding Run the Ridge can be found at www.runtheridge.net.

We look forward to working with you and your company on this event. Thank you for your time.

All the Best-

The Maple Ski Ridge Team
548-381-4700
mapleskiridge@msn.com





Maple Ski Ridge is proud to partner with **Best Fitness**

for

Run the Ridge 2018

To benefit the Special Olympics



Promotional Opportunities

All promotional packages include the following:

Business name listed on back of our Run the Ridge 2018 t-shirt.

Business logo listed on our Run the Ridge website and linked to your site.

Permission to present a 10x10 booth at Run the Ridge to promote business, services, or products.

Mentions on Social Media by MSR and all day throughout the event

\$10 discount per runner when entering the team race heat

Banner Locations –

Main Entrance - \$1,000 (1 available)

- Your 3x10 business banner/logo proudly displayed at the main entrance of Maple Ski Ridge for the event
- Your banner to remain on display up until our Fall Festival
- Logo with link in all email blasts leading up to event
- Logo included on 10,000 flyers to be distributed (need artwork by 5/30/18)

The Barn - \$750 (8 available)

- Your 3x 8 business banner/logo proudly displayed on our barn, will remain up until our Fall Festival.
- Logo with link in all email blasts leading up to event
- Logo included in 10,000 flyers to be distributed (need artwork by 5/30/18)

Finish Line - \$750 (2 available)

- Your 3x8 business banner/logo proudly displayed within the finish line area
- Logo with link in all email blasts leading up to event

Starting Line - \$750 (2 available)

- Your 3x8 business banner/logo proudly displayed at the Starting Line
- Logo with link in all email blasts leading up to event

Registration Station - \$500 (1 available)

- Your 3x5 business banner/logo proudly displayed in the main Lodge at the Run the Ridge Registration area

The Crowd Pleaser - \$500 (30 available)

- Your 3x5 business banner/logo proudly displayed throughout the spectator area

Obstacle - \$150 (30 available)

- Your business banner/logo proudly displayed on a yard sign at selected obstacle in the field of the Run

Water Station - \$150 (10 available)

→ Your business banner/logo proudly displayed on a yard sign at the water stations along the race course

Stand-alone items;

T-Shirt **only**- \$100 (50 available) - Your business name proudly listed with others on back of our Run the Ridge t-shirt Business logo listed on Run the Ridge website with other event advertisers

Website **only**- \$100 (25 available)

Business logo listed on Run the Ridge website with other event advertisers

Business Booth **only**- \$100 (15 available)

Permission to present a 10x10 booth at Run the Ridge to promote business, services, or products

Please reply by May 30th to ensure name placement on marketing materials. Your advertising exposure begins immediately upon receipt of the Please deliver any marketing items for the swag bags by July 1st.

Business Name:
Address:
Phone Number:
E-Mail:
Website:
Banner Location:
Special instruction:

**Contact Marilyn or Nick @ 518-381-4700 or MapleSkiRidge@msn.com
2725 Mariaville Road, Schenectady, NY 12306**



Send your logo to mapleskiridge@msn.com to be used on our website.